

Editorial

The first quarter of 2009 has been an extremely busy time for J&B, more of which below, with our throughput of tonnage increasing by 100% compared to the last quarter of 2008. We continue to achieve excellent recycling rates and have continued to supply our end markets for recyclable materials with high quality product. For example we have recently signed a two year contract with UPM that guarantees an outlet to supply their UK mill with our output of recovered paper. We are also in the process of installing integrated waste management software throughout the company and PDAs in all our vehicles to improve the efficiency of our communications and operations through the use of GPS tracking, Tom Tom navigation, instant paperless driver instructions, and customer signature capture. Hence we have been a little later than usual in putting together our newsletter!

Our main aim will continue to be to divert as much waste as possible away from landfill sites, by increasing the levels and types of waste that are recycled or recovered. Not only will this help the environment, it will also reduce the costs to businesses of waste removal from their premises and help local authorities to meet their targets.



Mark Penny, Commercial Manager, mark@jbrecovery.co.uk

J&B News

Peter Wilkinson who has looked after our wheelie bin customers for the last three years retired this month. I am sure many of you will join us in thanking him for his sterling efforts and wishing him well for the future.



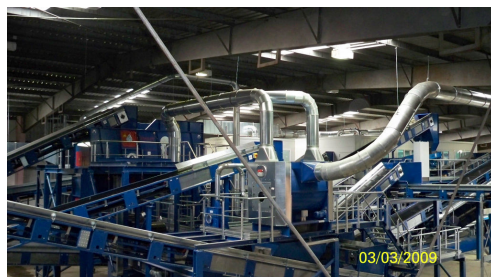
Appointments: J&B have recruited Kevin Hogg to the management team, as our Health Safety and Environment Manager. Benefiting from experience of working effectively in various recycling & waste areas since 1992 Kevin will be able to turn his skills, training and vast experience to managing our HSE requirements in transport, waste disposal, recycling, and associated maintenance fields.

Following a restructure of our office we have also recruited an additional Administrator, Sarah Jennison, and a Customer Service Executive who will take over some of Peter's duties - Claire Bradley will be joining us next month and will become the main point of contact for wheelie bin customers.

An "old" friend of J&B, Chris Hare, will also be rejoining us in April, following his brief period outside of the waste industry, as Business Development Manager.

In addition to this we have also recruited another two experienced drivers so as to help maintain the high level of service that our customers have become accustomed to.

New Site: Delivery of the plant for our brand new Material Recycling Facility in Hartlepool commenced in December and the installation was completed by the end of February with throughput of material starting in early March.



The office complex should be finished soon and our office function at Baltic Street will move to our new Head Offices on the new site. Existing clean and comingled kerbside tonnages have been diverted from Baltic Street to the new site, plus further contracts recently won for mixed materials have resulted in a major increase in throughput of materials by J&B overall.

Contracts Won: J&B Recycling has provided management, labour and vehicles to service the **Redcar & Cleveland Borough Council's** Household Waste Recycling Centres (HWRC) since October 2004. The contract along with that for the management and labour provision for **Hartlepool Borough Council's** (HWRC) was put out to tender recently. J&B was successful in winning the tender for both councils for three years from 1st April. We look forward to continuing our relationship with RCBC, for whom we have been able to increase recycling levels by 40% since 2004, and working in partnership with HBC to increase their levels of recycling.

New J&B customers during the period, some of whom may be featured in our best practice section in future newsletters, also include: CJM Property Services Ltd, Coast and Country Housing Ltd, Deepdale Solutions Ltd, Derwentside Council, Easington Council, Histogram Ltd, HMYOI Deerbolt, and Power Electrics Ltd, plus many others

Legislation Update

If you pollute, you pay: There is now an even greater financial incentive to green your business activities if you want to avoid expensive clean-ups. The Environmental Damage Regulations 2009 came into force in England on 1 March, which means you no longer have to be prosecuted before you can be made to deal with pollution caused by your business. This means that if your activities threaten to damage, or have damaged, water, land, natural habitats or species, you have to alert your environmental regulator and do whatever is necessary to prevent or repair the damage.



The legislation will be wide reaching and will affect private businesses, public sector enterprises - schools, hospitals and government departments or agencies, and voluntary or privately organised activities.

Similar regulations are expected in Wales, Scotland and Northern Ireland later this year. www.netregs.gov.uk

Hazardous Waste: New regulations come into force for England on 6 April 2009. The main changes include: if you produce less than 500kg of hazardous waste in any year you will not have to register with the Environment Agency. This is an increase on the current limit of 200kg; if you are a contractor dealing with asbestos waste from a domestic premise the regulations will affect you, but not the occupier.

Future Legislation on The new Waste Controls (England and Wales) Regulations 2009: is expected to come into force in October 2009 to replace several pieces of existing legislation with one consolidated regulation. The new regulations will simplify the existing waste regulations and make them more effective, require waste brokers and dealers to register with the Environment Agency, set out requirements for transfer notes, and control the seizure of vehicles by regulatory authorities.

The legislation is likely to include the following changes:

- All waste carriers will be required to register with the Environment Agency, including those carrying their own waste.
- A proposal to divide carrier registrations into upper and lower tiers with a "disc" system of proof of carrier registration similar to a "tax" disc.
- The creation of new offences such as failing to report changes in registration details
- Duty of care should be extended to include those involved in exporting waste
- An increase in the maximum level of fines and more use of fixed penalty notices to help in enforcing the regulations.

Sponsorship Success



NEWTON AYCLIFFE YOUTH CENTRE A.F.C. On Sunday 15th March Newton Aycliffe Youth Centre FC Under 12s team, sponsored by J&B Recycling Ltd won the title of the Teesside Junior Football Alliance Division 6 following their 12-0 win over Greatham FC. This was followed up by a 8-0 win against Bishop Auckland St Marys C. Their outstanding record is played 12, won 10 and drawn 2. They have scored a massive 76 goals whilst only conceding 9, resulting in them having the best home, and away record in their division, and the lowest goals conceded in the whole league for their age group, a considerable improvement on their mid table finish the previous year. The players and coaching staff can be rightly proud of their achievements and everyone concerned wishes them well for next season.

Other News

Waste prevention focus for Recycle Week 2009: WRAP has revealed that this year's Recycle Week campaign will focus on waste prevention under the theme 'Let's waste less'. A WRAP spokeswoman explained: "There will of course be a strong emphasis on recycling during Recycle Week, but our research shows consumers also understand Recycling to mean "being less wasteful".
www.letsrecycle.co.uk



The week-long initiative, which will run between June 22 and 28, to encourage the public to try a new waste reducing behaviour - such as, recycling, food waste reduction activities, home composting, reducing carrier bags, recycling waste electrical items and so on. The long term aim being to establish a pattern of behavior during the week that becomes a habitual.

Landfill Tax: Rose to £40 a tonne on April 1st as part of a three year commitment by the government. Chancellor Alistair Darling confirmed last year that the levy would rise by £8 a tonne a year for the three years from 2008/09 to 2010/11. He also indicated that the tax would continue to rise after 2010/11.

While the move has been welcomed by the waste sector, many local authorities and waste firms are calling for more certainty over the level of Landfill Tax after 2011 to give them more confidence in planning ahead.

New Recycling Label: According to the MRW (20th March 2009) "A string of retail giants have launched a new universal on-pack recycling label that aims to provide customers with standardised information on whether packaging can be recycled", these include Tesco, Asda, Sainsbury's, Marks and Spencer and Waitrose, to replace "the potentially confusing range of symbols previously used. The new recycling label will have three categories depending on how likely it is that a customer's local council will accept the specific packaging materials for recycling:



- Widely recycled: means 65% or more of local authorities collect that type of packaging in their area.
- Check local recycling: means 15 to 65% of local authorities collect that type of packaging in their area.
- Not currently recycled: less than 15% of local authorities collect that packaging type in their area.

The aim being to encourage customers to increase the amount of material that can be recycled and to help local authorities improve the proportion of material they collect from customers that is recyclable. This is because consumer confusion is the biggest barrier to improving recycling rates. Replacing a potentially confusing array of symbols with a single, standardised logo should help.

And Finally

Keep Britain Tidy: An article by the CIWM (The Journal for Waste and Resource Management Professionals, February 2009, page 9) reported that a survey of 10 city centres and out of town locations by Keep Britain Tidy found that over 29% of fast food litter originated from McDonalds, local fish and chip/kebab shops accounted for 21%, Greggs 18% and KFC 8%. These brands are obviously popular, which has an impact on their high ratios, however further research indicates that despite their responsible attitude to litter their association with it can have a damaging effect on the brands. Phil Barton the Keep Britain Tidy chief executive stated "McDonalds, the local chip shop, Greggs, KFC and Subway need to do more to discourage littering by their customers"

Easter Eggs: With Easter fast approaching please remember to recycle all those empty boxes! You can help by separating the plastic from the card before putting them into the recycling bins/bags.

Confectionery manufacturers have also achieved significant reductions in Easter egg packaging this year, with some such as Nestles eliminating over 50% of packaging materials, because of increasing consumer pressure to reduce the amount of packaging used, According to WRAP 59% of UK adults believing that Easter eggs are over-packaged.

As well as minimising the weight of packaging, the sector has significantly increased its use of recycled content in the packaging and have developed useful, child-friendly advice on how to recycle it.

http://www.wrap.org.uk/wrap_corporate/news/this_years_easter.html



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